



Cub Cadet Pro X Series Savings!



Offer Expires 4/10/2022

Let your Cub Cadet dealers know about this special offer. Save \$1,200 on the Cub Cadet Pro X 654 stand-on mower. Visit your local Cub Cadet dealer for complete offer details. Offer expires April 10, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Cub Cadet co-op program to share the cost of local dealers' advertising. The dealer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Keep Moving Ahead With Goodyear Tires!



Offer Valid 1/1/2022 - 3/31/2022

Let your Goodyear dealers know about this rebate offer. Get up to \$100 back on a set of 4 select Goodyear tires by online or mail-in rebate. Visit your local Goodyear dealer for complete offer details. Offer valid January 1, 2022 – March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Goodyear** co-op program to share the cost of local dealers' advertising. The dealer can receive 25% – 75% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Suzuki We Ride Together!



Offer Expires 3/31/2022

Let your Suzuki Motorsports dealers know about this special offer. Military & First Responders can receive an additional \$250 off the purchase of a new, unregistered 2018 – 2021 Suzuki motorcycle, scooter or ATV. Visit your local Suzuki Motorsports dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Suzuki Motorsports** co-op program to share the cost of local dealers' advertising. The dealer can receive 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data: Accrual Period: 10/01 – 09/30 Current Year

Performance Period: 10/01 – 09/30

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Chevy Bundle Up Service Offers!



Offer Expires 2/28/2022

Let your Chevy dealers know about these rebate offers. Get a \$10 mail-in rebate on the purchase and installation of any ACDelco automotive battery, ACDelco cabin air filter or ACDelco engine air filter and a \$15 rebate on the purchase of any three ACDelco wiper blades. Visit your local Chevy dealer for complete offer details. Offer expires February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **General Motors – Parts Dealers** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 02/28 (following year)

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Ski-Doo Winter Celebration!



Offer Expires 3/31/2022

Let your Ski-Doo dealers know about this special offer. Get rates as low as 4.99% APR for 36 months on select new 2020 – 2022 Ski-Doo models. Visit your local Ski-Doo dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the BRP – Ski-Doo co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Performance Period: 02/01 – 01/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Yamaha 2022 bLUcRU Racer Support!



Offer Expires 3/31/2022

Let your Yamaha Motorsports dealers know about this special offer. Racers Only – Get up to \$1,000 off on select 2022 Yamaha YZ models. Visit your local Yamaha Motorsports dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Yamaha Motor – Sport co-op program to share the cost of local dealers' advertising. The dealer can receive 40% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: January – June and July – December previous year

Performance Period: January – June and July – December

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.