



Exceptional Offer on Buick SUV Models!



Offer Expires 1/31/2022

Let your Buick dealers know about this special offer. Get 0% APR for very well-qualified buyers PLUS current eligible Buick owners/lessees receive an additional \$250 purchase allowance on 2021 & 2022 Buick SUV models. Visit your local Buick dealer for complete offer details. Offer expires January 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Buick** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Dal-Tile Instant Savings!



Offer Expires 3/31/2022

Let your Dal-Tile dealers know about this special offer. Save up to \$500 on select tile purchases. Visit your local Dal-Tile dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Dal-Tile Corporation** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31, Earned quarterly

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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Show Winter Who's Boss with Kubota RTV-X!

RTV-X Front Hydraulic PTO Hitch Deluxe Hydraulic Controls

Kubota

Take on snow with the versatility and performance of the R, V-X series and K-Connect System. Featuring a PTO and hydraulic capabilities, it also syncs with implements like snow blowers, brooms, "V-plow" and snow blower. Visit us today for this limited-time offer.

\$0 DOWN 0% APR 36 MONTHS
OR
SAVE \$300

VISIT US TODAY FOR THIS LIMITED-TIME OFFER

Offer Expires 2/28/2022

Let your Kubota dealers know about this special offer. Get \$0 down, 0% APR financing for up to 36 months OR customer instant rebates of \$300 on new Kubota RTV-X series equipment. Visit your local Kubota dealer for complete offer details. Offer expires February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Kubota** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Baby Lock Ballard Special Offer!



Offer Expires 3/25/2022

Let your Baby Lock retailers know about this special offer. Purchase a new Baby Lock Ballard quilting and sewing machine at MSRP and receive a Love of Sewing membership at no additional charge. Visit your local Baby Lock retailer for complete offer details. Offer expires March 25, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Baby Lock** co-op program to share the cost of local retailers' advertising. The retailer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 12 month rolling

Performance Period: 12 month rolling

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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Sealy Presidents Day Event!



Offer Valid 2/6/2022 - 2/28/2022

Let your Sealy retailers know about this savings event. Save up to \$400 on select adjustable mattress sets. Visit your local Sealy retailer for complete offer details. Offer valid February 6, 2022 – February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Sealy** co-op program to share the cost of local retailers' advertising. The retailer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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Cadillac Certified Pre-Owned, Re-Imagined!



Offer Expires 1/31/2022

Let your Cadillac dealers know about this special offer. Get 2.9% APR for 60 months for qualified buyers on all Certified Pre-Owned Cadillac models. Visit your local Cadillac dealer for complete offer details. Offer expires January 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Cadillac co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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