

Polaris Snowmobiles Make It Your Own!



Offer Expires 3/31/2022

Let your Polaris Snowmobile dealers know about this special offer. Get \$250 off a \$750 purchase of Polaris snow parts, accessories and apparel. Visit your local Polaris Snowmobile dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris Industries – Snowmobiles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Based on March Pre-season Snow order

Performance Period: 07/01 – 06/30

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Michelin Presidents Day Rebate Offer!



Offer Valid 2/16/2022 - 3/7/2022

Let your Michelin dealers know about this special offer. Get \$70 via VISA Reward Card or VISA Virtual Account after online submission with the purchase of four new Michelin passenger or light truck tires. Visit your local Michelin dealer for complete offer details. Offer valid February 16, 2022 – March 7, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Michelin Tire** co-op program to share the cost of local dealers' advertising. The dealer can receive 25% – 125% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 01/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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The Yamaha New Years Sales Event!



Offer Expires 3/31/2022

Let your Yamaha Motorsports dealers know about this sales event. Get as low as 2.99% APR for 36 months on approved purchases of new 2020-2022 Yamaha Motorcycles, Scooters, ATVs or Side x Sides made on the Yamaha Credit Card. Visit your local Yamaha Motorsports dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Yamaha Motor – Sport co-op program to share the cost of local dealers' advertising. The dealer can receive 40% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: January – June and July – December previous year

Performance Period: January – June and July – December

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Serta Presidents Day Event!



Offer Valid 2/9/2022 - 2/28/2022

Let your Serta retailers know about this special offer. Get up to \$200 Visa Prepaid Card with select Serta Perfect Sleeper mattress purchases. Visit your local Serta retailer for complete offer details. Offer valid February 9, 2022 – February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Serta co-op program to share the cost of local retailers' advertising. The retailer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly based on prior month purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.



Princess Cruises Best Sale Ever!



Offer Expires 3/2/2022

Let your Princess Cruises travel agency partners know about this sales event. Enjoy free drinks, Wi-Fi, specialty dining, crew appreciation and stateroom location upgrade during Princess Cruises Best Sale Ever. Visit your local Princess Cruises travel agency partner for complete offer details. Offer expires March 2, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Travel Agency(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Princess Cruises co-op program to share the cost of local travel agencies' advertising. The travel agency can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local travel agencies.



Spring Into Savings with Honda Marine!



Offer Expires 3/31/2022

Let your Honda Marine dealers know about this special offer. Get up to \$700 in instant savings with the purchase of any new 40hp – 250hp Honda Marine outboard engine. Visit your local Honda Marine dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Honda Motor – Outboard Motor co-op program to share the cost of local dealers' advertising. The dealer can receive 40% – 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 07/01 – 06/30, Rolling 12 month program

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Volkswagen Certified Pre-Owned Go With Confidence!



Get 1.99% APR*
for 60 months

on Volkswagen Certified Pre-Owned models.
For highly qualified customers through
Volkswagen Credit.



*1.99% APR, no down payment required, available on Volkswagen Certified Pre-Owned ("CPO") models, financed by Volkswagen Credit through participating dealers. Example: For 1.99 % APR, monthly payment for every \$1,000 you finance for 60 months is \$17.52. Not all customers will qualify for credit approval or advertised APR. Offer ends February 28, 2022. Offer not valid in Puerto Rico. See your local, participating Volkswagen dealer for details or, for general product information, call 1-800-Drive-VW.

Offer Expires 2/28/2022

Let your Volkswagen dealers know about this special offer. Get 1.99% APR financing for 60 months for highly qualified customers through Volkswagen Credit on Volkswagen Certified Pre-Owned models. Visit your local Volkswagen dealer for complete offer details. Offer expires February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Volkswagen co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Earned monthly

Performance Period: Must be spent quarterly

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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