



Simmons Beautyrest Presidents Day Event!



Offer Valid 2/9/2022 - 2/28/2022

Let your Simmons Beautyrest retailers know about this special offer. Get two free Absolute Relaxation pillows with the purchase of a Beautyrest Harmony Lux or Beautyrest Harmony Lux Hybrid mattress. Visit your local Simmons Beautyrest retailer for complete offer details. Offer valid February 9, 2022 – February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Simmons Company** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Calculated monthly based on prior month's purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.



BFGoodrich President's Day Sale!



*See www.BFGoodrichTires.com/Promotions-and-Rebates for complete details. Offer expires 2/23/2022. Void where prohibited. Copyright © 2022 MNA, Inc. All rights reserved.

Offer Valid 2/16/2022 - 2/23/2022

Let your BFGoodrich dealers know about this sales event. Get \$70 via Reward Card or Virtual Account after online submission with the purchase of four new select BFGoodrich All-Terrain or Performance tires OR get \$50 with the purchase of four new select BFGoodrich passenger or light truck tires. Visit your local BFGoodrich dealer for complete offer details. Offer valid February 16, 2022 – February 23, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the BFGoodrich co-op program to share the cost of local dealers' advertising. The dealer can receive 25% – 125% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 01/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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New Holland Dealer Days!



Offer Expires 3/31/2022

Let your New Holland dealers know about this savings event. Plan for the season ahead with financing as low as 0% for 60 months OR cash back offers on select New Holland equipment. Visit your local New Holland dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **New Holland Agriculture** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 75% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Shaw Flooring Floors to Love Sale!



Offer Valid 1/27/2022 - 2/27/2022

Let your Shaw retailers know about this sales event. Get up to 36 Months special financing with approved credit on select Shaw Floors, Anderson Tuftex and COREtec Flooring. Visit your local Shaw retailer for complete offer details. Offer valid January 27, 2022 – February 27, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Shaw Floors** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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KIOTI Utility Vehicle Savings!



Offer Expires 2/28/2022

Let your KIOTI dealers know about this special offer. Purchase a new KIOTI Mechtron UTV and receive 0% financing for up to 60 months OR up to \$1,000 cash back. Visit your local KIOTI dealer for complete offer details. Offer expires February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the KIOTI co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Scotts 4 Step Annual Program Rebate!

SAVE UP TO \$150

Receive \$20 per complete 5,000 sq. ft. Annual Program
Receive \$30 per complete 5,000 sq. ft. Annual Program for Seeding
Receive \$50 per complete 15,000 sq. ft. Annual Program
Receive \$75 per complete 15,000 sq. ft. Annual Program for Seeding
(After mail purchase and rebate submission (limit 2 programs total))

Scotts 4 Step Annual Program

Available at your local independent Retailer

OPTIONAL
Scotts Step 1 for Seeding

VALID BETWEEN 02/01/2022 – 06/30/2022

Purchase one (1) complete Scotts® 4 Step® Annual Program (Step® 1-4/5,000 sq. ft.) and receive \$20 back after mail-in rebate. Purchase one (1) complete Scotts® 4 Step® Annual Seeding Program (Step® 1 for Seeding and Step® 2-4/5,000 sq. ft.) and receive \$30 back after mail-in rebate. Purchase one (1) complete Scotts® 4 Step® Annual Program (Step® 1-4/15,000 sq. ft.) and receive \$50 back after mail-in rebate. Purchase one (1) complete Scotts® 4 Step® Annual Seeding Program (three (3) bags of Step® 1 for Seeding, 5,000 sq. ft. size and Step® 2-4/ 15,000 sq. ft. size) and receive \$75 back after mail-in rebate. Offer limited to two (2) programs total. Maximum rebate \$150. Offer good only in the 50 United States and D.C., at participating Local Independent Hardware Stores or Independent Garden Centers where eligible Scotts® products are sold. Purchases must be made between 02/01/2022 and 06/30/2022. Requests must be premarked by 07/31/2022 and received by 06/14/2022. Limit one (1) request per person, address or household except where prohibited by law. © 2022 The Scotts Company LLC. All rights reserved. 2100001

Offer Valid 2/1/2022 - 6/30/2022

Let your Scotts retailers know about this rebate offer. Receive up to \$75 back after mail-in rebate when you purchase one complete Scotts 4 Step Annual Program. Offer limited to two programs total. Visit your local Scotts retailer for complete offer details. Offer valid February 1, 2022 – June 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use The Scotts Company co-op program to share the cost of local retailers' advertising. The retailer can receive 100% reimbursement for qualifying co-op ads. Please view link for detailed requirements. Prior approval is required for all co-op advertising.

Find your local Scotts Retailers:

Accrual Period: 12/01 – 11/30 Current Year

Performance Period: 12/01 – 11/30

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Pertinent Data:

Contact the regional sales representative for further ad materials.

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