



Polaris Off-Road New Year's Sales Event!



Offer Expires 2/28/2022

Let your Polaris Off-Road dealers know about this sales event. Get financing as low as 3.99% for 36 months on select 2017 – 2022 new and unregistered Polaris RZR, RANGER, Sportsman, GENERAL, and ACE models. Visit your local Polaris Off-Road dealer for complete offer details. Offer expires February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris – Off-Road Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31,

50% between Jan – June; 50% between July – Dec

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Country Clipper Hero Program Discount!



Offer Expires 9/30/2022

Let your Country Clipper dealers know about this special offer. Honoring Military, Police, Fire, Paramedic and EMT Services with up to \$500 off qualifying new Country Clipper mowers. Visit your local Country Clipper dealer for complete offer details. Offer expires September 30, 2022. Use the co-op program to share all qualifying promotional costs.

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Use the Country Clipper Zero Turn Mowers co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Ad Planner Availability:

Contact the regional sales representative for ad materials.

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Yamaha WaveRunners Best of Show Sales Event!



Offer Expires 3/31/2022

Let your Yamaha WaveRunner dealers know about this sales event. Get financing as low as 3.99% APR for 60 months OR get 2 waverunners at 5.99% APR financing for 96 months on approved purchases of new 2017 – 2022 Yamaha WaveRunners. Visit your local Yamaha WaveRunner dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Yamaha Motor – Watercraft – WaveRunners co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 80% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 08/01 – 07/31

Performance Period: 09/01 – 08/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

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Vermeer Special Offers Take Advantage Today!



Offer Expires 3/31/2022

Let your Vermeer dealers know about this special offer. Get 0% financing for up to 60 months or cash back on the purchase of select new Vermeer forage equipment including select balers, mowers and R-series rakes. Visit your local Vermeer dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Vermeer Corporation** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Prior fiscal year

Performance Period: 11/01 – 10/31

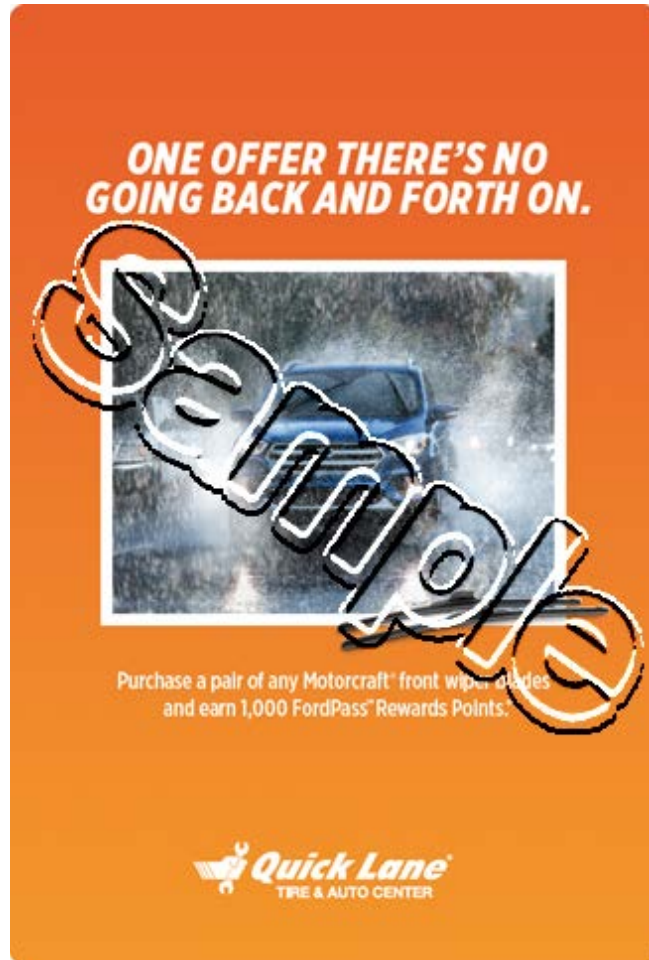
Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Earn FordPass Rewards Points at Ford Quick Lane!



Offer Valid 2/1/2022 - 3/31/2022

Let your Ford Quick Lane Tire & Auto Centers know about this special offer. Purchase a pair of any Motorcraft front wiper blades and earn 1,000 FordPass Rewards Points. Visit your local Ford Quick Lane Tire & Auto Center for complete offer details. Offer valid February 1, 2022 – March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Auto Center(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Ford Motor – Quick Lane** co-op program to share the cost of local auto centers' advertising. The auto center can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: January 1 – June 30 (1st Half Funds), July 1 – December 31 (2nd Half Funds)

Performance Period: 1st Half Funds by December 31 (same year), 2nd Half Funds by June 30 (following year)

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local auto centers.



Kawasaki 'Tis the Season to Ride Green!



Offer Expires 3/31/2022

Let your Kawasaki dealers know about this special offer. Low financing available on qualified vehicle purchases. Visit your local Kawasaki dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Kawasaki – Motorsports** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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Save During John Deere's Chopper Days!



Offer Expires 3/31/2022

Let your John Deere dealers know about this special offer. Get 10% off parts for pull-type or self-propelled forage harvesters (5000, 6000, 7000, 8000 and 9000 series models). Visit your local John Deere dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

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Use the **John Deere Ag & Turf** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Performance Period: 11/01 – 10/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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