



# Limited Time Savings on Bobcat Equipment!



**Offer Expires 3/31/2022**

Let your Bobcat dealers know about this special offer. Get financing as low as 0% for up to 24 months OR in lieu of financing choose rebates up to \$1,600 on select compact track loaders, up to \$1,300 on select skid-steer loaders or up to \$2,400 on select compact excavators. Visit your local Bobcat dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Bobcat Company** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



# Keep Rolling Smoothly With Lincoln Service!

Receive up to a

**\$70**

rebate by mail or earn up to 25,000  
Lincoln Access Rewards™ bonus Points  
when you purchase four select tires.\*

On these name brands: Goodyear, Dunlop, Michelin,®  
BFGoodrich,® Continental, Pirelli,® Bridgestone,  
Firestone, Yokohama,® Toyoko,® Nitto®

Lincoln Access Rewards members also earn 1% Points per \$1 spent  
on Lincoln Service, for a total Point value of over \$100.

[Offer Details](#)



LINCOLN

**Offer Expires 3/31/2022**

Let your Lincoln dealers know about this rebate offer. Receive up to a \$70 rebate by mail or earn up to 25,000 Lincoln Access Rewards bonus points when you purchase four select tires. Visit your local Lincoln dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Lincoln Automotive** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Accrual Period: Monthly, Based off previous month's retail sales

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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# Exceptional Offer on the BMW Motorrad R 18!



**Offer Expires 3/31/2022**

Let your BMW Motorrad dealers know about this special offer. Get 0.9% APR financing Plus 6 months payments on BMW with the purchase of a new 2021 BMW R 18 or R 18 Classic motorcycle. Visit your local BMW Motorrad dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the BMW of North America – Motorcycles co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Accrual Period: 01/01 – 12/31, Funds pre-loaded each quarter

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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# Chrysler Presidents' Day Event!



**Offer Expires 2/28/2022**

Let your Chrysler dealers know about this special offer. Get \$1,000 bonus cash Plus current FCA owners or lessees get \$1,000 loyalty bonus cash on 2021 Chrysler Pacifica Touring L models when financed through Chrysler Capital. Visit your local Chrysler dealer for complete offer details. Offer expires February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Stellantis – Chrysler co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Accrual Period: Monthly

Performance Period: 2 months following earned accrual month

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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# Take Advantage of Club Car's Special Financing!



\*2.65% APR. Additional Terms Apply. US Only Through Sheffield Financial. See Dealer for Details.

**Offer Expires 3/31/2022**

Let your Club Car dealers know about this special offer. Get 1.99% financing for up to 48 months on eligible new Onward, Villager or XRT vehicles when financed through Sheffield Financial. Visit your local Club Car dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Club Car** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 80% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

**Pertinent Data:**

Accrual Period: Quarterly, Funds available April 30th, July 30th, October 30th, January 30th

Performance Period: 02/01 – 01/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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# Merle Norman Spring Layers!



**Offer Valid 3/1/2022 - While Supplies Last**

Let your Merle Norman Studios know about this special offer. Get 4 free travel-sized products perfect for building any look with the purchase of two or more Merle Norman cosmetic products. Visit your local Merle Norman Studio for complete offer details. Offer valid March 1, 2022 – While Supplies Last. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your studio(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Merle Norman Cosmetics** co-op program to share the cost of local studios' advertising. The studio can receive 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local studios.



# Step Into the New Year with a New Chevy!



**Offer Expires 2/28/2022**

Let your Chevrolet dealers know about this special offer. Get 0% APR for very well-qualified buyers on most 2021/2022 Chevy vehicles. Visit your local Chevrolet dealer for complete offer details. Offer expires February 28, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Chevrolet** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

**Pertinent Data:**

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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