



Firestone Tires Spring Savings!



Offer Valid 3/1/2022 - 4/18/2022

Let your Firestone Tire dealers know about this special offer. Get up to \$90 back by mail on a Firestone Visa Prepaid Card. Get \$60 with purchase of four eligible tires Plus \$30 when you use your CFNA credit card. Visit your local Firestone Tire dealer for complete offer details. Offer valid March 1, 2022 – April 18, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Firestone co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 9 Month Rolling

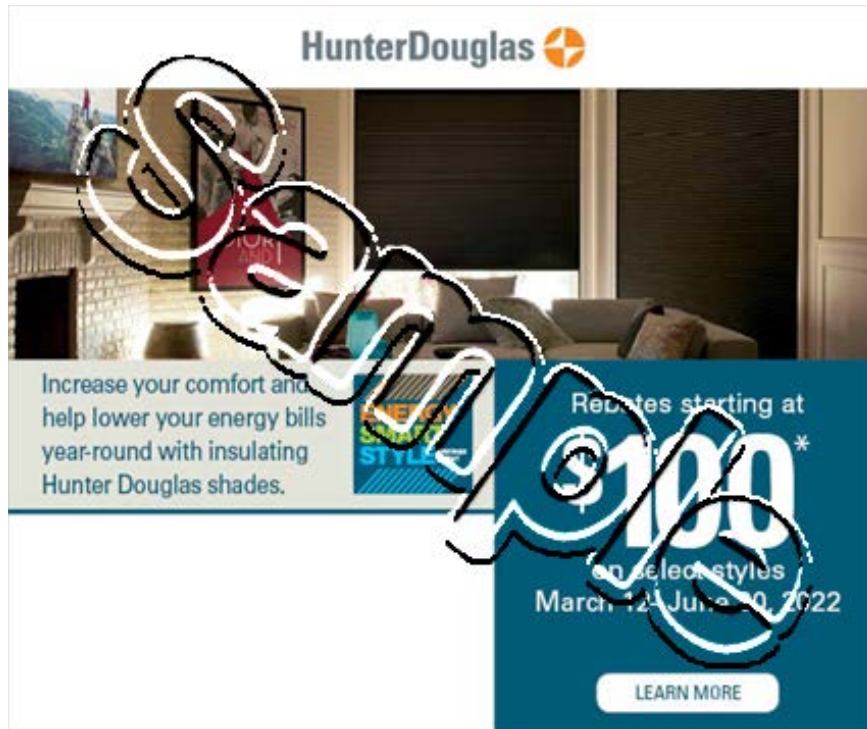
Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Hunter Douglas Energy Smart Style Savings Event!



Offer Valid 3/12/2022 - 6/20/2022

Let your Hunter Douglas dealers know about this savings event. Rebates starting at \$100 on select energy-efficient Hunter Douglas shades. Visit your local Hunter Douglas dealer for complete offer details. Offer valid March 12, 2022 – June 20, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Hunter Douglas co-op program to share the cost of local dealers' advertising. The dealer can receive 25% – 75% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Performance Period: 2 six-month periods 1/1 – 6/30 and 7/1 – 12/31

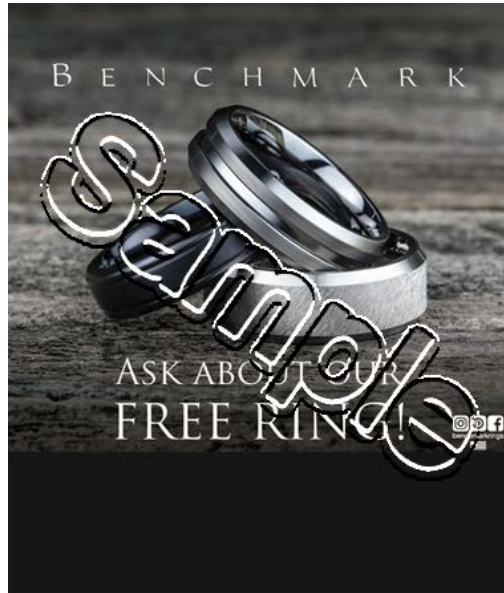
Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Benchmark Rings Buy One Get One Free!



Limited Time Offer

Let your Benchmark retailers know about this special offer. Get a FREE casual-wear ring with the purchase of any ring from Benchmark's Ammara Stone or Benchmark collection. Visit your local Benchmark retailer for complete offer details. Offer valid for a limited time. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Benchmark Rings** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Daikin Comfort Cash Rebates!

DAIKIN COMFORT CASH REBATES AVAILABLE NOW!

REBATES EXPIRE MARCH 31, 2022

Daikin is one of the world's largest manufacturers of heating and cooling systems.

For a limited time, when you install select, qualifying Daikin brand indoor comfort products and systems, you will receive a **Daikin Comfort Cash Rebate*** instantly!

Energy-efficient Daikin indoor comfort systems can lower your monthly utility bills compared to your existing low-efficiency system. Comfort Cash Rebates can lower the initial cost of a new Daikin energy-efficient indoor comfort system.

With Daikin Comfort Cash Rebates you start saving today. This offer brought to you exclusively by your local Daikin Comfort Pro dealer.

DAIKIN COMFORT PRO

The graphic features a large, stylized "\$1,200" in the foreground, with various Daikin indoor comfort units and a "DAIKIN COMFORT PRO" logo in the background.

Offer Expires 3/31/2022

Let your Daikin dealers know about this rebate offer. Install select, qualifying Daikin brand indoor comfort products and systems and receive a Daikin Comfort Cash Rebate up to \$1,200 instantly. Visit your local Daikin dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Daikin AC** co-op program to share the cost of local dealers' advertising. The dealer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31

Performance Period: 01/01 – 12/31

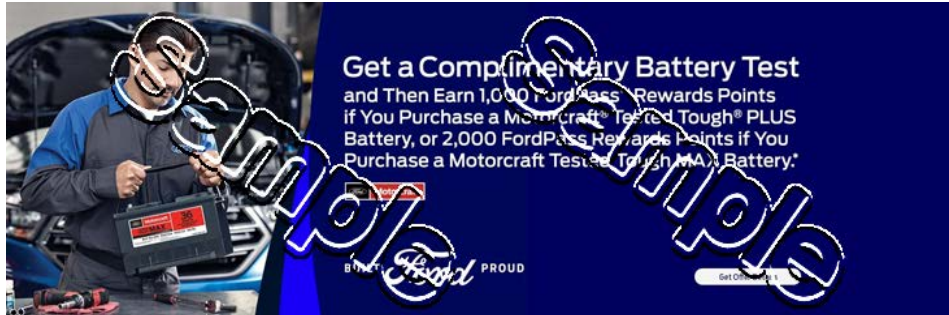
Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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Ford Service Power Up Your Vehicle and Your Rewards!



Offer Expires 3/31/2022

Let your Ford dealers know about this special offer. Get a complimentary battery test and then earn 1,000 FordPass Rewards points if you purchase a Motorcraft Tested Tough PLUS battery or 2,000 points if you purchase a Motorcraft Tested Tough MAX battery. Visit your local Ford dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Ford Motor – New and Blue Advantage Vehicles co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 3 months to spend, 2 months to claim

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Ski-Doo Spring Sales Event!



Offer Expires 3/31/2022

Let your Ski-Doo dealers know about this sales event. Get up to 2 years of coverage OR get a credit of up to \$750 on parts, accessories and apparel with the purchase of select new 2023 models. Visit your local Ski-Doo dealer for complete offer details. Offer expires March 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **BRP – Ski-Doo** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Performance Period: 02/01 – 01/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Serta Spring Savings Event!



Offer Valid 3/14/2022 - 3/29/2022

Let your Serta retailers know about this savings event. Save \$300 when you purchase any size Serta Arctic mattress. Visit your local Serta retailer for complete offer details. Offer valid March 14, 2022 – March 29, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Serta co-op program to share the cost of local retailers' advertising. The retailer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly based on prior month purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.