



This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



KIOTI Low-Rate Financing and Cash Back Offers!



Offer Expires 5/31/2022

Let your KIOTI dealers know about these special offers. Purchase a DK10SE Series KIOTI tractor and receive 0% financing for up to 60 months OR get up to \$4,300 cash back on select models. Visit your local KIOTI dealer for complete offer details. Offer expires May 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **KIOTI Tractor Division** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Polaris Get Ready to Ride!



Offer Expires 4/30/2022

Let your Polaris Off-Road dealers know about these special offers. Receive \$10 off a qualifying Polaris Engineered ORV oil change or maintenance kit. Receive \$30 off service with the purchase of a Polaris Engineered Off-Road oil change and other valid service. Receive \$100 off a \$500 purchase of storage and protection accessories. Visit your local Polaris Off-Road dealer for complete offer details. Offers expire April 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris – Off-Road Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31,

50% between Jan – June; 50% between July – Dec

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Lennox Your New System, Our Best Offer!



Offer Expires 6/10/2022

Let your Lennox dealers know about these special offers. Get 6 months of no payments when you finance a new Lennox system for as little as \$132 a month OR get rebates up to \$1,000 on a new Lennox Ultimate Comfort System. Visit your local Lennox dealer for complete offer details. Offers expire June 10, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Lennox** co-op program to share the cost of local dealers' advertising. The dealer can receive 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

[Find your local Lennox Dealers:](#)

Accrual Period: 6-Month Rolling

Performance Period: 6-Month Rolling

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

[Ad Planner Availability:](#)

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Get Ready, Get Set, Get Saving With John Deere!



Offer Expires 5/31/2022

Let your John Deere dealers know about this special offer. Take 15% off on select lawn and garden equipment parts purchases over \$75. Visit your local John Deere dealer for complete offer details. Offer expires May 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **John Deere Ag & Turf** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Performance Period: 11/01 – 10/31

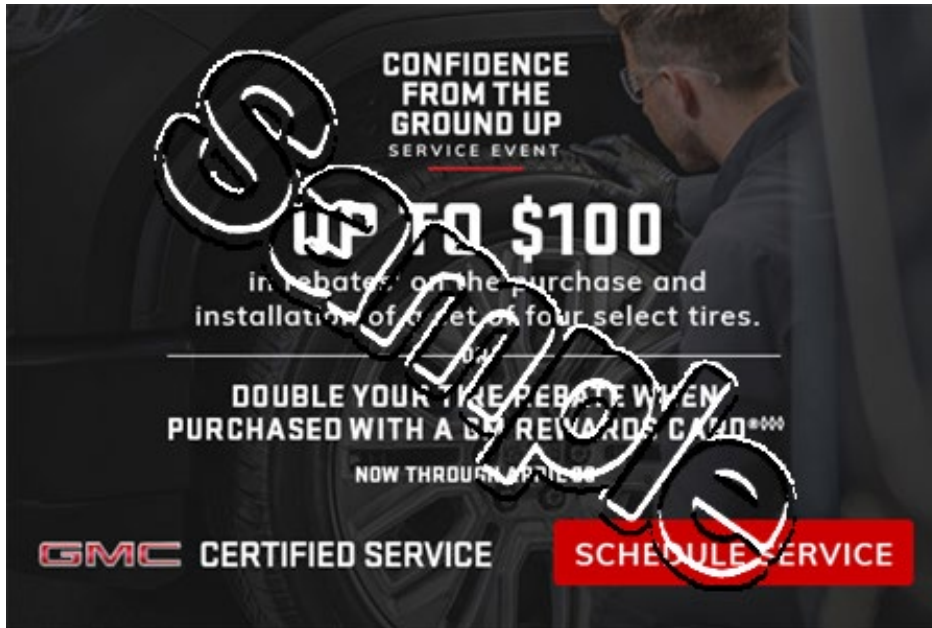
Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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GMC Certified Service Confidence From the Ground Up Service Event!



Offer Expires 4/30/2022

Let your GMC dealers know about this rebate offer. Get up to \$100 in rebates on the purchase and installation of a set of four select tires OR double your tire rebate when purchased with a GM Rewards card. Visit your local GMC dealer for complete offer details. Offer expires April 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **General Motors – Parts Dealers** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 02/28 (following year)

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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Primos Hunting Photoform Decoy Rebates!



Offer Expires 5/15/2022

Let your Primos Hunting retailers know about this special offer. Purchase a Primos Photoform Strutter decoy and receive \$40 back by mail in rebate. Visit your local Primos Hunting retailer for complete offer details. Offer expires May 15, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Primos (Bushnell)** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: July – December of prior year (Spring Spend),
January – June of current year (Fall Spend)

Performance Period: Spring Spend is January 1 – June 30, Fall
Spend is July 1 – December 31

Qualifying Media: Print, Radio, TV, Cable TV and Digital.

Contact the regional sales representative for ad materials.

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