



# Ford Built for You by You!



**Offer Expires 7/5/2022**

Let your Ford dealers know about this special offer. Custom order select Ford vehicles and receive an additional \$1,000 Bonus Cash offer on top of all public offers. Visit your local Ford dealer for complete offer details. Offer expires July 5, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Ford Motor – New and Blue Advantage Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Accrual Period: Monthly

Performance Period: 3 months to spend, 2 months to claim

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



# Suzuki Motorsports It's Time for SUZUKIFEST!



**Offer Expires 6/30/2022**

Let your Suzuki Motorsports dealers know about this special offer. Get as low as 1.99% APR financing for 36 months for qualified buyers OR up to \$2,750 customer cash on select models. Visit your local Suzuki Motorsports dealer for complete offer details. Offer expires June 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Suzuki Motorsports** co-op program to share the cost of local dealers' advertising. The dealer can receive 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

**Pertinent Data:**

Accrual Period: 10/01 – 09/30 Current Year

Performance Period: 10/01 – 09/30

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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# KIOTI Zero Turn Mower Savings!



**Offer Expires 5/31/2022**

Let your KIOTI dealers know about this special offer. Get 0% financing for up to 36 months OR up to \$150 cash back on all new commercial & residential zero turn mowers. Visit your local KIOTI dealer for complete offer details. Offer expires May 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **KIOTI Tractor Division** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

**Pertinent Data:**

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

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# Simmons Beautyrest Memorial Day Sale!



**Offer Valid 5/11/2022 - 6/14/2022**

Let your Simmons Beautyrest retailers know about this sales event. Save up to \$1,000 on select Beautyrest Black and Beautyrest Black Hybrid adjustable sets. Visit your local Simmons Beautyrest retailer for complete offer details. Offer valid May 11, 2022 – June 14, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Simmons Company** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Accrual Period: Calculated monthly based on prior month's purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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# Ace Hardware Memorial Day Sale!



**Offer Valid 5/17/2022 - 5/31/2022**

Let your Ace Hardware retailers know about this special offer. Buy one get one 50% off gallons of Clark+Kensington and Royal interior and exterior paint. Visit your local Ace Hardware for complete offer details. Offer valid May 17, 2022 – May 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Ace Hardware – Ace Brand & Paint co-op program to share the cost of local retailers' advertising. The retailer can receive 75% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

## **Pertinent Data:**

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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# Michelin Memorial Day Rebate Offer!



**Offer Valid 5/18/2022 - 6/6/2022**

Let your Michelin dealers know about this special offer. This Memorial Day get \$70 via VISA Reward Card or VISA Virtual Account after online submission with the purchase of four new Michelin passenger or light truck tires. Visit your local Michelin dealer for complete offer details. Offer valid May 18, 2022 – June 6, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Michelin Tire** co-op program to share the cost of local dealers' advertising. The dealer can receive 25% – 125% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

**Pertinent Data:**

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 01/31 (following year)

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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