



Firestone Tires Rebate Offer!



Offer Valid 5/23/2022 - 7/5/2022

Let your Firestone Tire dealers know about this special offer. Get \$60 back by mail on a Firestone Visa Prepaid Card with the purchase of four eligible tires. Visit your local Firestone Tire dealer for complete offer details. Offer valid May 23, 2022 – July 5, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Firestone co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 9 Month Rolling

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Baby Lock Free Training With Purchase!



Offer Expires 6/24/2022

Let your Baby Lock retailers know about this special offer. Purchase a Baby Lock Vesta embroidery and sewing machine at MSRP and receive a 2-Day virtual embroidery adventure at no additional charge. Visit your local Baby Lock retailer for complete offer details. Offer expires June 24, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Baby Lock co-op program to share the cost of local retailers' advertising. The retailer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 12 month rolling

Performance Period: 12 month rolling

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.



Polaris Get Ready to Tackle Any Terrain!



Offer Expires 6/30/2022

Let your Polaris Off-Road dealers know about this special offer. Save \$150 on Pro Armor wheel and tire kits or any combination of 4+ Pro Armor wheels and 4+ Pro Armor tires. Visit your local Polaris Off-Road dealer for complete offer details. Offer expires June 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris – Off-Road Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 50% between Jan – June; 50% between July – Dec

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Life Is Better in a Chevy SUV!



Offer Expires 5/31/2022

Let your Chevrolet dealers know about this special offer. Get 0% APR financing for 60 months for well-qualified buyers OR \$1,000 cash allowance on select new 2022 Chevy Equinox models. Visit your local Chevrolet dealer for complete offer details. Offer expires May 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Chevrolet** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Unbeatable Offers on Kubota Zero-Turn Mowers!



Offer Expires 6/30/2022

Let your Kubota dealers know about this special offer. Get \$0 down, 0% APR financing for 60 months on select new Kubota ZD series equipment. Visit your local Kubota dealer for complete offer details. Offer expires June 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Kubota** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Winchester Summer Rebates!



Offer Valid 5/27/2022 - 7/4/2022

Let your Winchester Repeating Arms dealers know about this rebate offer. Buy any new Super X Pump shotgun or XPR rifle and get \$25 back. Buy any new Super X4 shotgun and get \$50 back. Visit your local Winchester Repeating Arms dealer for complete offer details. Offer valid May 27, 2022 – July 4, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Winchester Repeating Arms** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 11/01 – 10/31

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Sea-Doo Ready to Ride Sales Event!



Offer Expires 7/31/2022

Let your Sea-Doo dealers know about this sales event. Get financing as low as 2.99% APR for 36 months on select new 2022-2021 Sea-Doo models. Visit your local Sea-Doo dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the BRP – Sea-Doo co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Funds are allocated February 1 – following order period of September – October

Performance Period: 02/01 – 01/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.