

Lincoln Service Memorial Day Tire Rebate!



Offer Valid 5/20/2022 - 6/13/2022

Let your Lincoln dealers know about this special offer. Receive a \$100 rebate by mail or earn 40,000 Lincoln Access Rewards bonus points when you purchase four select tires. Visit your local Lincoln dealer for complete offer details. Offer valid May 20, 2022 – June 13, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Lincoln Automotive** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly, Based off previous month's retail sales

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.



Browning Summer Rebates!



Offer Valid 5/27/2022 - 7/4/2022

Let your Browning dealers know about this rebate offer. Receive a rebate of up to \$75 when you purchase an eligible new Browning firearm. Visit your local Browning dealer for complete offer details. Offer valid May 27, 2022 – July 4, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Browning** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 11/01 – 10/31 Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.



Traeger Grills Father's Day Sale!



Offer Valid 6/10/2022 - 6/19/2022

Let your Traeger Grill retailers know about this sales event. Get up to \$150 off on select model grills and \$2 off Traeger pellets, rubs & sauces. Visit your local Traeger Grill retailer for complete offer details. Offer valid June 10, 2022 – June 19, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Traeger Pellet Grills co-op program or Ace Hardware – Ace Brand & Paint co-op program to share the cost of local retailers' advertising. The retailer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.



Save Now on Yield-Boosting Equipment From Great Plains!







Offer Expires 6/30/2022

Let your Great Plains dealers know about this special offer. Get 1.99% financing for up to 36 months OR 2.29% financing for up to 60 months on all new Great Plains tillage equipment, planters, grain drills, air drills, compact drills, no-till seeders and precision application equipment. Visit your local Great Plains dealer for complete offer details. Offer expires June 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Great Plains Mfg.** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.



The Savings Are Clear With BAQUACIL!



Offer Expires 6/30/2022

Let your BAQUACIL dealers know about this rebate offer. Purchase the complete BAQUACIL Pool Care System and receive up to \$40 via mail-in rebate. Visit your local BAQUACIL dealer for complete offer details. Offer expires June 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Baquacil** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 10/01 – 09/30 Current Year Performance Period: 10/01 – 09/30 Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.



Dixie Chopper Hometown Heroes Rebate!



Offer Expires 7/31/2022

Let your Dixie Chopper dealers know about this special offer. Military, Police, Fire and First Responders save up to \$200 on a new Dixie Chopper lawn mower. Visit your local Dixie Chopper dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Dixie Corporation** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 08/01 – 07/31
Performance Period: 08/01 – 07/31
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Qualifying Media: Print, Radio, TV, Outdoor and

Digital.

Contact the regional sales representative for further ad materials.



Subaru Make Love Last Summer Service Event!



Offer Valid 6/1/2022 - 7/15/2022

Let your Subaru dealers know about this service event. Get special service savings during the Make Love Last Summer Service Event. Visit your local Subaru dealer for complete offer details. Offer valid June 1, 2022 – July 15, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Subaru – New Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 120 days total (current month of wholesale, 30 days previous & 60 days forward)

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.