



Get Maximum Performance With Makita LXT Tools!

MAXIMUM PERFORMANCE
FOR DRILLING, DRIVING, AND FASTENING APPLICATIONS
Máximo Rendimiento para aplicaciones de taladrado, atornillado y fijación.

BUY ANY OF THESE LXT® BRUSHLESS COMBO KITS
Cualquier combinación de estos juegos portátiles LXT® es válida.

XT260M1 18V LXT® BRUSHLESS 2-PC. COMBO KIT
Kit de herramientas inalámbricas de 2 piezas, LXT® de 18V sin escobillas.

XT260M2 18V LXT® BRUSHLESS 2-PC. COMBO KIT
Kit de herramientas inalámbricas de 2 piezas, LXT® de 18V sin escobillas.

GET YOUR CHOICE OF ONE 18V LXT® CORDLESS BARE TOOL
Elige la opción de una herramienta inalámbrica LXT® de 18V.

Makita
makitatools.com

Offer Expires 7/31/2022

Let your Makita dealers know about this special offer. Buy a qualifying Makita 18V LXT Brushless combo kit and get your choice of one 18V LXT Cordless Bare tool. Visit your local Makita dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Makita co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 04/01 – 03/31 Current Year

Performance Period: 04/01 – 03/31

Qualifying Media: Print, Radio, TV, Cable TV, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Keep On Saving With Cooper Tires!

The graphic features a dark blue background with a desert landscape and a truck. A large, stylized "\$70" is prominently displayed in the center. Above it, the text "GET UP TO \$70" is written in large, bold letters. Below this, it says "Visa® Reward or Virtual Account when you buy a new set of four qualifying tires." At the bottom, there are three circular icons representing different tire models: "Discoverer® SRX and SRX LE Zeon RS3-GS", "CSS Grand Touring CSS Ultra Touring", and "Cooper Endaveer Cooper Endaveer Plus". To the right of these icons, there is a section titled "REGISTER YOUR REWARD ONLINE. IT'S QUICK AND EASY." with a QR code and a small globe icon. The top right corner of the graphic says "DON'T STOP MOVING. KEEP ON SAVING. 5/26 - 7/5".

Offer Valid 5/26/2022 - 7/5/2022

Let your Cooper Tire dealers know about this rebate offer. Get up to a \$70 Visa Prepaid Card or Virtual Account when you buy a new set of four qualifying Cooper tires. Visit your local Cooper Tires dealer for complete offer details. Offer valid May 26, 2022 – July 5, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Cooper Tire co-op program to share the cost of local dealers' advertising. The dealer can receive 80% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31, Earned quarterly
Performance Period: 01/01 – 12/31, Paid quarterly
Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Culligan Summer of Love-Your-Water Sales Event!



Offer Valid 6/6/2022 - 7/17/2022

Let your Culligan dealers know about this sales event. Get \$350 off any Aquasential high efficiency water softener + reverse osmosis drinking water system. Visit your local Culligan dealer for complete offer details. Offer valid June 6, 2022 – July 17, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Culligan** co-op program to share the cost of local dealers' advertising. The dealer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

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Sealy 4th of July Event!



Offer Valid 6/21/2022 - 7/12/2022

Let your Sealy retailers know about this savings event. Save up to \$200 on select Sealy mattresses. Visit your local Sealy retailer for complete offer details. Offer valid June 21, 2022 – July 12, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Sealy** co-op program to share the cost of local retailers' advertising. The retailer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.



Simmons Beautyrest 4th of July Sale!



Offer Valid 6/15/2022 - 7/11/2022

Let your Simmons Beautyrest retailers know about this sales event. Save up to \$700 on select Beautyrest Harmony Lux adjustable sets PLUS buy one get one pillow free on select Beautyrest Absolute Relaxation or Absolute Rest pillows. Visit your local Simmons Beautyrest retailer for complete offer details. Offer valid June 15, 2022 – July 11, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Simmons Company** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Calculated monthly based on prior month's purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Can-Am Off-Road Multi-Unit Discounts!



Offer Expires 7/31/2022

Let your Can-Am dealers know about this special offer. Agricultural & Commercial businesses can save up to \$1,750 per unit on multi-unit purchases of select new 2021 and 2022 Can-Am Outlander, Commander and Defender models. Visit your local Can-Am dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the BRP – Can-Am (ATV/SxS) co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Quarterly basis based on last 3 months shipments

Performance Period: 02/01 – 01/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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