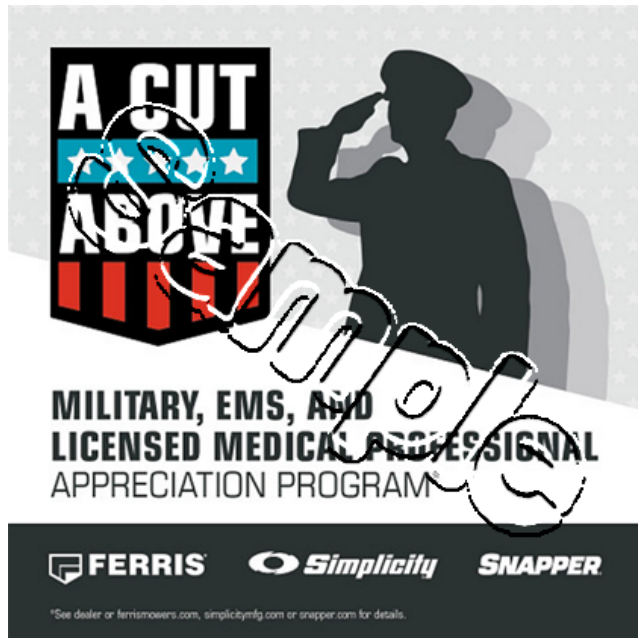




Snapper A Cut Above Appreciation Program!



Offer Expires 7/31/2022

Let your Snapper dealers know about this savings program. Military, EMS and Licensed Medical Professionals save up to \$1,000 on qualifying new equipment purchases. Visit your local Snapper dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Snapper** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 75% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 06/28 – 08/31 (following year)

Performance Period: 09/01 – 08/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

ACDelco Spark Plug Mail-In Rebates!



Offer Expires 12/31/2022

Let your General Motors dealers know about this rebate offer. Get a \$12 mail-in rebate on the purchase of four ACDelco GM OE Iridium spark plugs. Visit your local General Motors dealer for complete offer details. Offer expires December 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **General Motors – Parts Dealers** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 02/28 (following year)

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Polaris Off-Road Summer Sales Event!



Offer Expires 7/31/2022

Let your Polaris Off-Road dealers know about this sales event. Get financing as low as 4.99% for 36 months on 2016 – 2022 new and unregistered Polaris RZR, RANGER, Sportsman, GENERAL, and ACE models. Visit your local Polaris Off-Road dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris – Off-Road Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31,

50% between Jan – June; 50% between July – Dec

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Weber Spirit Gas Grills Limited Time Offer!



Offer Expires 7/14/2022

Let your Weber retailers know about this special offer. Stoke your Summer with up to \$100 off select Weber Spirit gas grills. Visit your local Weber retailer for complete offer details. Offer expires July 14, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Weber-Stephen Products** co-op program to share the cost of local retailers' advertising. The retailer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 10/01 – 09/30 Current Year

Performance Period: 10/01 – 09/30

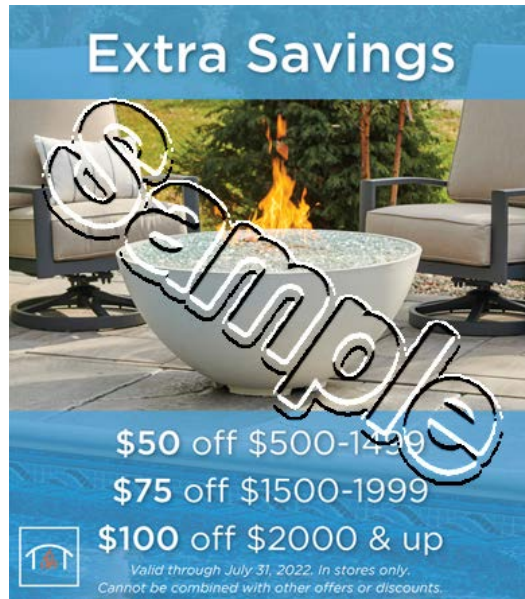
Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.



Extra Savings From The Outdoor GreatRoom Company!



Offer Expires 7/31/2022

Let your Outdoor GreatRoom Company dealers know about this special offer. Receive a coupon for up to \$100 off purchases of \$500 and up. Visit your local Outdoor GreatRoom Company dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use **The Outdoor GreatRoom Company** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Shaw Floors Stars & Stripes Sale!



Offer Valid 6/30/2022 - 7/31/2022

Let your Shaw retailers know about this sales event. Get up to \$500 off all flooring styles. Visit your local Shaw retailer for complete offer details. Offer valid June 30, 2022 – July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Shaw Floors** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.



Get the Season Rolling With Goodyear!



Offer Valid 7/1/2022 - 9/30/2022

Let your Goodyear dealers know about this rebate offer. Get up to \$75 back on a set of 4 select Goodyear tires by online or mail-in rebate. Visit your local Goodyear dealer for complete offer details. Offer valid July 1, 2022 – September 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Goodyear** co-op program to share the cost of local dealers' advertising. The dealer can receive 25% – 75% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.