



KIOTI Summer Sales Event!



Offer Expires 8/31/2022

Let your KIOTI dealers know about this sales event. Purchase a CS Series KIOTI tractor and receive 0% financing for up to 60 months OR get up to \$2,600 cash back on select models. Visit your local KIOTI dealer for complete offer details. Offer expires August 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **KIOTI Tractor Division** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Brother Summer Sizzle Sales Event!



Offer Expires 7/31/2022

Let your brother dealers know about this sales event. Choose 0% APR financing for 60 months OR 0% APR financing for 72 months on the purchase of the Luminaire 2 Innov-is XP2 with your Sewing & More credit card. Visit your local brother dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Brother International** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

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Toro Spring Sales Event!



Offer Expires 7/31/2022

Let your Toro dealers know about this sales event. Get a 60V MAX blower or trimmer for \$1 when you finance it with any new TITAN, TITAN MAX or TimeCutter mower using your Toro card. Visit your local Toro dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Toro – Lawn & Garden co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 11/01 – 10/31 Current Year

Performance Period: 11/01 – 10/31

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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Sea-Doo Ready, Set, Summer!



Offer Expires 8/31/2022

Let your Sea-Doo dealers know about this special offer. Get \$150 off when purchasing \$1,200 of Sea-Doo PWC accessories or apparel. Visit your local Sea-Doo dealer for complete offer details. Offer expires August 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the BRP – Sea-Doo co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Funds are allocated February 1 – following order period of September – October
Performance Period: 02/01 – 01/31
Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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PFAFF In-Store Shopping Spree!



Offer Expires 7/31/2022

Let your PFAFF dealers know about this special offer. For a limited time, enjoy a \$1,000 in-store shopping spree of branded accessories when you purchase the PFAFF creative icon 2 sewing and embroidery machine. Visit your local PFAFF dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Pfaff co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV and Digital.

Contact the regional sales representative for further ad materials.

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