



Bonide's Summertime Bundle Bonus!



Offer Expires 8/31/2022

Let your Bonide dealers know about this rebate offer. Get a \$10 rebate when you spend \$40 on any Bonide or Captain Jack's product (or get a \$20 rebate when you spend \$80 or more). Visit your local Bonide dealer for complete offer details. Offer expires August 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Bonide Products** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 10/01 – 09/30 Current Year

Performance Period: 02/01 – 09/30

Qualifying Media: Print, Radio, TV and Cable TV.

Contact the regional sales representative for ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Polaris Snowmobiles Summer Sales Event!



Offer Expires 7/31/2022

Let your Polaris Snowmobile dealers know about this sales event. Get 4.99% APR financing for 36 months on select new 2019 – 2022 Polaris snowmobiles. Visit your local Polaris Snowmobile dealer for complete offer details. Offer expires July 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris Industries – Snowmobiles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Based on March Pre-season Snow order

Performance Period: 07/01 – 06/30

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Valspar Summer Rebates Event!



Offer Valid 7/29/2022 - 8/7/2022

Let your Valspar retailers know about this rebate offer. Get up to \$60 back on your favorite Valspar brand paint. \$12 per gallon container of Valspar Pristine/Pristine Plus, \$10 per gallon container of Valspar Medallion, \$7 per gallon container of Valspar Color Style & Climate Zone and \$5 per gallon container of True Basics by Valspar. Visit your local Valspar retailer for complete offer details. Offer valid July 29, 2022 – August 7, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Sherwin Williams – Valspar** co-op program to share the cost of local retailers' advertising. The retailer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

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John Deere Green Tag Event!



Offer Expires 8/2/2022

Let your John Deere dealers know about this sales event. Get 0% APR fixed rate for 72 months PLUS extra discounts on select compact tractor models. Visit your local John Deere dealer for complete offer details. Offer expires August 2, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **John Deere Ag & Turf** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Performance Period: 11/01 – 10/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Sealy Labor Day Sale!



Offer Valid 8/16/2022 - 9/13/2022

Let your Sealy retailers know about this sales event. Save up to \$500 on select adjustable mattress sets. Visit your local Sealy retailer for complete offer details. Offer valid August 16, 2022 – September 13, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Sealy co-op program to share the cost of local retailers' advertising. The retailer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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Can-Am On-Road Get Ready to Ride!



Offer Expires 8/31/2022

Let your Can-Am dealers know about this special offer. Get \$150 off when you spend \$1,200 or more on select accessories & apparel. Visit your local Can-Am dealer for complete offer details. Offer expires August 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the BRP – Can-Am (Roadster) co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 70% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Funds are allocated February 1st – following order period of September – October

Performance Period: 02/01 – 01/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Mazda Loyalty Reward Program!



Offer Expires 9/30/2022

Let your Mazda dealers know about this special offer. Current Mazda owners can get a \$500 Mazda Loyalty Reward toward the purchase or lease of a new 2022 and newer Mazda. Visit your local Mazda dealer for complete offer details. Offer expires September 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Mazda** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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