



Get Road-Trip Ready With Ford Service!



Offer Expires 8/31/2022

Let your Ford dealers know about this rebate offer. Buy four select tires, get up to a \$100 rebate by mail OR earn up to 31,000 FordPass Rewards bonus Points. Visit your local Ford dealer for complete offer details. Offer expires August 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Ford Motor – New and Blue Advantage Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 3 months to spend, 2 months to claim

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.



Mohawk Summer Savings Event!



Offer Valid 8/4/2022 - 9/14/2022

Let your Mohawk retailers know about this savings event. Get up to \$1,000 back on select Mohawk flooring styles. Visit your local Mohawk retailer for complete offer details. Offer valid August 4, 2022 – September 14, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Mohawk – SmartStrand/Wear-Dated Fiber** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 12 Month rolling

Performance Period: 12 Month rolling

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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The Yamaha Let's Ride Sales Event!



Offer Expires 9/30/2022

Let your Yamaha Motorsports dealers know about this sales event. Get as low as 3.99% APR for 36 months on approved purchases of new 2020-2023 Yamaha Motorcycles, Scooters, ATVs or Side x Sides made on the Yamaha Credit Card. Visit your local Yamaha Motorsports dealer for complete offer details. Offer expires September 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Yamaha Motor – Sport** co-op program to share the cost of local dealers' advertising. The dealer can receive 40% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: January – June and July – December previous year

Performance Period: January – June and July – December

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Honda College Graduate Bonus!



Offer Expires 4/3/2023

Let your Honda dealers know about this special offer. College grads can enjoy \$500 toward any new 2022 or newer model year Honda automobile when they finance or lease with Honda Financial Services. Visit your local Honda dealer for complete offer details. Offer expires April 3, 2023. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Honda Motor – Honda Cars** co-op program to share the cost of local dealers' advertising. The dealer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

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Stearns & Foster Labor Day Sale!



Offer Valid 8/16/2022 - 9/13/2022

Let your Stearns & Foster retailers know about this sales event. Save up to \$1,000 on select adjustable mattress sets. Visit your local Stearns & Foster retailer for complete offer details. Offer valid August 16, 2022 – September 13, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Stearns & Foster co-op program to share the cost of local retailers' advertising. The retailer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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Tractor Savings From Kubota!

Delivering power and reliability to do it all.

M8 Series Up to 200 HP Ergonomic cab

Kubota Together We Can Move Mountains

Save now on the M8 tractor. Part of our tractor lineup is built for reliability and owner experience in the U.S. as awarded by Progressive Farmer®. Paid for just for hay, row crop, material handling and live stock operations. See dealer for details.

\$0 DOWN 0% APR 60 MONTHS
PLUS
\$8,000 LOYALTY CASH REWARD**

VISIT US TODAY FOR THIS LIMITED-TIME OFFER

Offer Expires 9/30/2022

Let your Kubota dealers know about this special offer. Get \$0 down, 0% APR financing for up to 60 months PLUS an \$8,000 loyalty cash reward on select new Kubota M8 series equipment. Visit your local Kubota dealer for complete offer details. Offer expires September 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Kubota** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Firestone Tires Summer Rebate Offer!



Offer Valid 8/15/2022 - 9/15/2022

Let your Firestone Tire dealers know about this special offer. Get up to \$110 back by mail on a Firestone Visa Prepaid Card. Get up to \$80 with purchase of four eligible tires Plus \$30 when you use your CFNA credit card. Visit your local Firestone Tire dealer for complete offer details. Offer valid August 15, 2022 – September 15, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Firestone** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 9 Month Rolling

Qualifying Media: Print, Radio, TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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