



Yamaha Boats Summer Sales Event!



Offer Expires 8/20/2022

Let your Yamaha Boat dealers know about this sales event. Get as low as 3.49% APR financing for up to 72 months for well qualified buyers who finance through Yamaha Financial Services on select new 2017-2022 Yamaha Sport boats. Visit your local Yamaha Boat dealer for complete offer details. Offer expires August 20, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Yamaha Motor – Watercraft – Sport Boats co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 80% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 08/01 – 07/31

Performance Period: 09/01 – 08/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Cunard Cruise Line Summer Savings Event!



Offer Expires 8/24/2022

Let your Cunard Cruise Line travel agents know about this savings event. Enjoy free specialty dining for two, hotel and dining service charges included, and drinks package included when you book a Grills Suite on select sailings. Visit your local Cunard Cruise Line travel agent for complete offer details. Offer expires August 24, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Travel Agent(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Cunard Cruise Line** co-op program to share the cost of local travel agents' advertising. The travel agents can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Find your local Cunard Cruise Line Travel Agents:

Accrual Period: Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local travel agents.



Get a Load of These Savings From Bobcat!



Offer Expires 9/30/2022

Let your Bobcat dealers know about this special offer. Get as low as 0% APR financing for up to 24 months OR up to \$1,300 in cash rebates in lieu of financing on select new skid-steer loader models. Visit your local Bobcat dealer for complete offer details. Offer expires September 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Bobcat Company** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

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Suzuki Motorsports Summertime Sales Event!



Offer Expires 9/30/2022

Let your Suzuki Motorsports dealers know about this sales event. Get as low as 1.99% APR financing for 36 months for qualified buyers OR up to \$2,000 customer cash on select new models. Visit your local Suzuki Motorsports dealer for complete offer details. Offer expires September 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Suzuki Motorsports** co-op program to share the cost of local dealers' advertising. The dealer can receive 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 10/01 – 09/30 Current Year

Performance Period: 10/01 – 09/30

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

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KIOTI Utility Vehicle Savings!



Offer Expires 8/31/2022

Let your KIOTI dealers know about this special offer. Purchase a new KIOTI K9 UTV and receive 0% financing for up to 60 months OR up to \$600 cash back. Visit your local KIOTI dealer for complete offer details. Offer expires August 31, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the KIOTI co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

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Ride Off With a Sweet Deal From Chevy, Buick, GMC!



Offer Expires 9/30/2022

Let your Chevy, Buick & GMC dealers know about this special offer. Get rates as low as 0.9% APR financing for well-qualified buyers through GM Financial on select Chevrolet, Buick and GMC Certified Pre-Owned models. Visit your local Chevy, Buick or GMC dealer for complete offer details. Offer expires September 30, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Chevrolet, Buick or GMC** co-op programs, to share the cost of local dealers' advertising. The dealer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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Serta Labor Day Sale!



Offer Valid 8/17/2022 - 9/12/2022

Let your Serta retailers know about this sales event. Save up to \$1,000 on select iComfort by Serta adjustable sets PLUS get a free Serta Classic Bundle. Visit your local Serta retailer for complete offer details. Offer valid August 17, 2022 – September 12, 2022. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Serta co-op program to share the cost of local retailers' advertising. The retailer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly based on prior month purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online and Co>Op Connect to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.