

The Co-Op Directory



Browning Fall Rebates!



Offer Expires 9/15/2024

Let your Browning dealers know about this rebate offer. Receive a rebate of up to \$75 when you purchase an eligible new Browning firearm. Visit your local Browning dealer for complete offer details. Offer expires September 15, 2024. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Browning** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 11/01 – 10/31

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online, Inc. to assist you in selling more advertising both to new and existing clients. Use it to take a complete advertising solution to your local retailers. Media Group Online, Inc. provides you with this revenue opportunity to help you increase your revenue in a couple of ways.

- **Win Non-advertisers**
Show prospects how they can get reimbursed for advertising they invest with you.
- **Increase Budgets with Advertisers**
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BFGoodrich Labor Day Promotion!



Offer Valid 8/28/2024 - 9/19/2024

Let your BFGoodrich dealers know about this special offer. Get up to \$60 via Visa Reward Card or Visa Virtual Prepaid Card after online submission on purchases of four or more new BFGoodrich passenger, light truck or UTV tires totaling \$900 or more. Visit your local BFGoodrich dealer for complete offer details. Offer valid August 28, 2024 – September 19, 2024. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **BFGoodrich** co-op program to share the cost of local dealers' advertising. The dealer can receive 25% – 125% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year Performance Period: 01/01 – 01/31 (following year) Qualifying Media: Print, Radio, TV, Outdoor and Digital.

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Take Advantage of Great Prices on Wrangler!



Offer Valid 9/19/2024 - 9/29/2024

Let your Wrangler retailers know about this special offer. All boy's & girl's Wrangler jeans for only \$19.99. Visit your local Wrangler retailer for complete offer details. Offer valid September 19, 2024 – September 29, 2024. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Wrangler Wear** co-op program to share the cost of local retailers' advertising. The retailer can receive 65% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Current Year Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Skeeter Fall into Savings Program!

Fall into Savings

YOUR CHOICE

UP TO \$6,000 INSTANT REBATE

AS LOW AS 4.99% APR FINANCING

OR ZERO DOWN ZERO PAYMENT ZERO INTEREST FOR 90 DAYS

SKEETER PERFORMANCE FISHING BOATS

YAMAHA

LIMITED TIME OFFER. VALID AUG. 1 - SEPT. 30, 2024.

Offer Expires 9/30/2024

Let your Skeeter Boat dealers know about this special offer. Get your choice of up to a \$6,000 instant rebate OR as low as 4.99% APR financing OR zero down, zero payments and zero interest for 90 days on select new 2023 & 2024 Skeeter boat packages. Visit your local Skeeter Boat dealer for complete offer details. Offer expires September 30, 2024. Use the co-op program to share all qualifying promotional costs.

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Use the **Yamaha Motor – Skeeter Boats** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 07/01 – 06/30 Current Year Performance Period: 07/01 – 06/30

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Broil King Summer Savings!



Offer Expires 9/30/2024

Let your Broil King dealers know about this special offer. Get 10% off all in stock Broil King barbecues and accessories. Visit your local Broil King dealer for complete offer details. Offer expires September 30, 2024. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Broil King** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 10/01 – 09/30 Current Year Performance Period: 10/01 – 09/30

Qualifying Media: Print, Radio, TV, Cable TV, Digital and Yellow Pages.

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The Yamaha Let's Ride Sales Event!



Offer Expires 9/30/2024

Let your Yamaha Motorsports dealers know about this sales event. Get up to \$3,500 customer cash OR as low as 3.99% APR financing for 84 months on select new 2022-2024 Yamaha Side x Sides. Visit your local Yamaha Motorsports dealer for complete offer details. Offer expires September 30, 2024. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Yamaha Motor – Sport** co-op program to share the cost of local dealers' advertising. The dealer can receive 40% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: January – June and July – December previous year

Performance Period: January – June and July – December

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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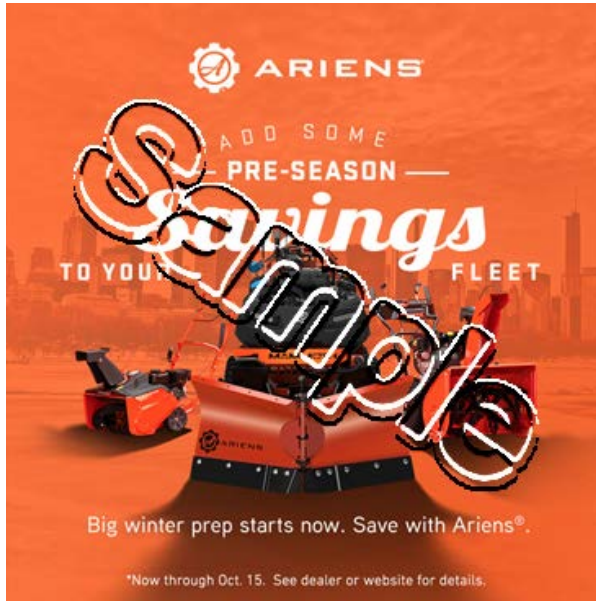
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Pre-Season Savings From the King of Snow!



Offer Expires 10/15/2024

Let your Ariens dealers know about this savings event. Get discounts up to \$200 off select Ariens Sno-Thro models and Ariens Power Brushes, and more than \$1,000 off when you purchase an Ariens MAMMOTH and attachment package (including a tractor and attachment(s)). Visit your local Ariens dealer for complete offer details. Offer expires October 15, 2024. Use the co-op program to share all qualifying promotional costs.

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Use the **Ariens Company** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 03/01 – 02/28

Performance Period: 03/01 – 02/28

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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